

TEH Meeting 78 Support Cooperation JOHAN centrum, Pilsen, Czech Republic 9 —12 October 2014



Programme Overview	8
Artistic Programme	12
Training Programme	16
The Sunday Outing	28
On Arrival	32
Useful Informations	36
The organisers and partners	- 44

Content

# Welcome to the TEH Meeting 78

TRANS EUROPE

HALLES

Dear Members, Friends, Ambassadors and Guests, We at JOHAN Centrum are delighted to welcome you to the Trans Europe Halles Meeting 78. The motto of our meeting is the slogan "Cooperation, not competition!" Our programme wants to offer a variety of forms of cooperation as well as possibilities and skills to further develop, enhance and cultivate the cooperation. We will be looking forward to touching upon purely local issues, ideas and plans for all of our network. We have approached experts in all kinds of cooperation technologies, and we will be looking for and testing examples of communication strategies as well as examples of specific activities based on cooperation in diversity. We would be happy to have new cooperative activities running here, simply, to have something material remaining in Pilsen after the TEH meeting.

Dear friends, we, the people of JOHAN, will be happy to be your hosts. We are looking forward to welcoming you to the first Czech TEH Meeting. We are looking forward to seeing you in Pilsen and working together, dear friends! Come and try Pilsen!

JOHAN and Trans Europe Halles

÷



# Welcome to culture and social centre JOHAN

TRAN

JOHAN was founded in the year 1998 and is a centre supporting not only alternative culture, but also education. We collaborate on projects with the professional scene, but a lot of our activities have to do with community and community works of art, not only in Pilsen but all over the region. Inspired by examples from abroad, in the year 2000 we entered an abandoned train station building. And after years of operation of a joint project of JOHAN (the content) and the owner, Klotz company (investment and construction part), the overall reconstruction project has succeeded. Due to this, most of the activities of the meeting will take place in our Drama Centre, a building that we share with other social, cultural and educational organisations in Pilsen. Our work has inspired other similar activities, and during your stay you will have a chance to get to know other organisations and venues which are being created by the Pilsen independent cultural community.

TEH Meeting is a great opportunity for us to get ready for a new stage in our work as well as the life of our station.

The Team of JOHAN



How does a cultural activist look?

# verview

TRANS

EUROPE

HALLS

# Wednesday 8 October

Pre-meeting meetings:

09:30—16:30	Executive Committee (JOHAN Centrum)
13:00—14:00	Lunch
09:00—18:00	Creative Business Model, also on Thursday morning
	(Plzeň zastávka)

# Thursday 9 October

from 11:00 12:30—14:00 13:00—13:30	<b>Registration</b> (JOHAN Centrum) <b>Lunch</b> (Pivnice Husovka) <b>Welcome to TEH for Newcomers</b> (JOHAN Centrum)
14:00	Opening of the TEH Meeting 78 (Pivnice Husovka)
1100	Welcome, Presentation of JOHAN Centrum and the topic
	of the meeting: Cooperation, not Competition, Presentation
	of Pilsen 2015, Paul on Creative Business Model – findings
	of the survey
15:10—15:30	Break (Pivnice Husovka)
15:30-17:00	Panel about the current situation in Ukraine
	Aim to elaborate on a proposal on how to react to the situation
	(Oleksiy Radynski and Oksana Dudko)
17:00—19:00	Break (participants will walk to their Hotels)
17:30	Visit to Moving Station (from Pivnice Husovka)
18:30—20:00	Dinner (Pivnice Husovka)
20:00-21:00	Presentation of candidate members - format Pecha Kucha
	(Pivnice Husovka)
21:00	Urban game "Hidden City"
21:30	Artistic Programmme: DJ Profesor Ikebara
	Gypsy folklore & Balkan beats from the Pilsen beast (Pivnice Husovka)

ω

# Friday 10 October

09:00	<b>warm-up with performer and dancer Lucia Kašiarová</b> (Pivnice Husovka)
09:30—10:30	<b>Keynote speaches</b> – the topic Cooperation, not Competition, speakers: Oleksiy Radynski and Jiřina Šiklová (Pivnice Husovka)
10:30—13:00	Workshops - session 1 (JOHAN Centrum)
13:00—14:00	Lunch (Pivnice husovka)
14:00—16:20	Workshops - session 2 (JOHAN Centrum)
16:30—17:15	Wrap-up session à la Paul Bourne (Pivnice Husovka)
17:15	Break (Pivnice Husovka)
17:30—18:30	Inspiration for all (Alexandr Weinstein: How to add 2000 euro
	to your cultural worker salary and Szilvia Nagy: The Local
	Operators Platform)
19:30	Artistic Programme: Spitfire Company Antiwords
	(Pilsner Urquell Brewery)
20:30 R	Raut with the Mayor of the City with music
	(Pilsner Urquell Brewery)

# Saturday 11 October

10:00-13:00	Action Lab: Zero Gravity: A collaborative working session
	to prioritise elements of the Network Plan and to develop
	proposals for realising it without funding from the EU.
	(JOHAN Centrum)
13:00	Common Foto (JOHAN Centrum)
13:30—15:00	Lunch (Pivnice Husovka)
15:00—17:00	General Assembly (Pivnice Husovka)
17:00	Break (Pivnice Husovka)
19:00—20:30	<b>Dinner</b> (Papírna)
20:30	Artistic Programme: TEH Party (Papírna)

# Sunday 12 October

#### Option 1

TRANS

EUROPE

HALLS

10:00—16:00	Excursion to the Plasy Monastery and its water system
	+ Collective cooking in the countryside
	+ punk clowness Angel-y
Meeting Point:	From Curtyard at 10:00
	From Victoria at 10:20

#### Option 2

11:00—13:00 **Excursion to a historical brewery** Meeting Point: 11:00

#### Notes:

JOHAN has arranged a free entry to the Puppetry museum for all participants.

# rog ra R me

# DJ Profesor Ikebara (CZ)

#### Thursday 9 October

Gypsy folklore & Balkan beats from the Pilsen beast. A multi-talent of Balkan disco and Gypsy dance. Clad in snake leather and patent shoes, bedecked in gold chains. An audiovisual experience not to be missed!





# Antiwords Spitfire Company (CZ)

#### Friday 10 October

Influenced by the works of Václav Havel, especially his play Audience and its legendary film adaptation, in which the role of the brewer was played by the actor Pavel Landovský, who had the ability to drink nine pints of beer while in character. Will the performers Miřenka Čechová and Jindřiška Křivánková outdo the legend on this occasion? Will they reach a state on the edge, recalling Havel's motif of alienation and Hrabal's poetics of loneliness? Aside from the two actors, major roles are played by oversized heads authored by sculptor Paulina Skavova, and by Sivan Eldar's music composed specifically for this performance.

# ANGEL-y Lucia Kašiarová, Vanda Hybnerová (SK/CZ)

#### Sunday 12 October

Come and have a look at a mixture of clichés of various sorts, at two cynical women, who are not afraid to be pathetic, at two bodies under the burden of wings that should have lifted them, but nobody knows where. We share our awkwardness and our primitive poetism with you. Lucia Kašiarová and Vanda Hybnerová, a dancer and an actress, both mothers, ironic, romantic and yearning.

#### Your Angel-s:

Lucia Kašiarová a Vanda Hybnerová Divine inspiration: Boris Hybner Heavenly light: Lukáš Benda

The performance was created in residency Studio ALTA and without any grant support. www.studioalta.cz

Vanda Hybnerová. Actress known from movies, television, radio and dubbing. She successfully acted and acts in number of theaters in Prague, breakthrough came however in the Komedie theater under the supervision of directors Pařízek and Jařab (she was nominated for the Alfréd Radok award for Hořké slzy Petry von Kantové piece). Together with her husband Saša Rašilov, they conceived three original inscenations for the Divadlo v Řeznické (Omámený kolotoč, Pokus pes čili Potvor, Židle) and for the Ponec theater the play Poslední dvě cigarety; in 2005 she was awarded by the Thálie award for impersonating Catherine in the Důkaz play, directed by Miroslav Krobota in the Divadlo v Řeznické.

Lucia Kašiarová. The director of Studio ALTA – a storage hall which considers itself to be a theater. Slovak performer, who promotes czech culture in Slovakia and abroad. Dancer, who takes dance as a source of inspiration for life. Worshiper of improvisation and coincidence.





Fruits of culture how has your culture "harvest" been this year?

# WORKSHOP 1

How to learn to stop worrying and love finance!

Workshop leader Paul Bogen

#### Summary

This workshop will teach you the basics of finance for working in the culture sector and de-mystify much of the jargon finance people often use! It will cover budgeting, cash flow, accounting, reporting and the basics of using Excel spreadsheets.

#### Learning objectives

To understand the basics of finance for working in culture. To learn how to make a project budget using Excel and a linked cash flow. To understand the key information in an organisation's or company's financial accounts. To not be worried about or scared of finance!

#### **About Paul Bogen**

With over thirty years experience working in the sector, Paul is a trainer, project manager, consultant, fundraiser and tutor, working for a wide range of public and private clients across Europe. Paul specialises in Finance and is currently managing a European project on Business Models and a capacity building programme in Slovakia. He is also the financial manager for NIE Theatre Company (UK), teaches theatre management at St. Mary's University, London and loves Excel!

EUROP

HALLS

TRAN

UR

0



Fruits of culture how has your culture "harvest" been this year?

Managing and Innovating Business Models of Culture Organisations

#### Workshop leader Giovanni Schiuma

#### Summaru

The key question addressed by this workshop is: How to analyse, manage and develop a business model to enhance the sustainable value creation capacity of a culture organisation? Delegates will be introduced to discuss and understand how to analyse and develop new business models and prolong existing ones for arts and culture organisations.

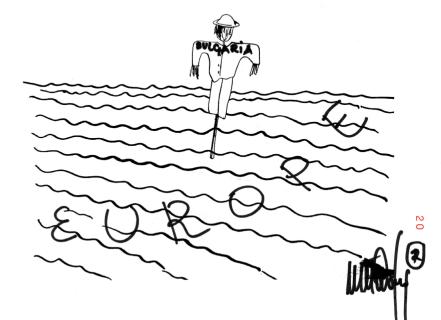
#### **Learning objectives**

Understanding of the main characteristics of the business models of culture organisations Methodology and tools to analyse and design business models for these organisations Identify the main challenges to managing and innovating business models of culture organisations; Understand how to extend current business models by shaping creative partnerships with public and private organisations.

#### About Giovanni Schiuma

Giovanni Schiuma is Professor of Arts-based Management and Director of the Innovation Insights Hub at University of the Arts London. He is widely recognised as one of the world's leading experts in the arts in business and strategic knowledge management. An inspiring speaker and facilitator, with extensive research management expertise and an excellent ability to coordinate complex projects and lead research teams. Creative and innovative, with an international mindset and openness to addressing and solving key strategic research and organisational challenges. Giovanni is widely renowned for his work on the use of the arts for business, as well as his work on assessing and managing knowledge assets. He holds international visiting teaching and research appointments and has authored or co-authored more than 180 publications, including books, articles, research reports and white papers on a range of research topics particularly embracing Strategic

Knowledge Asset and Intellectual Capital Management, Strategic Performance Measurement and Management, Innovation management and Organisational Development. Innovation Insights Hub – UAL, www.gschiuma.com



TRAN

#### Crowd Coaching, sharing knowledge, solving problems, creating new ideas

#### Workshop leader

Katarina Scott, Lars Mattiasson, The Creative Plot, Lund, SWEDEN (The Creative Plot is an incubator and helpdesk for culture and creative business.)

#### Summary

We all have problems or possibilities that could need new input. The TEH network is packed with knowledge that can be put to use if we can find it. Each participant brings a case in and we (the crowd) develop it together. The objective of the workshop is to create individual hands-on solutions, ideas and contacts and to learn a new dynamic method, crowd coaching.

#### **Learning objectives**

Create new ideas and hands-on solutions for each participant.

#### **About Katarina Scott**

Business Development Culture Department of Lund, The Creative Plot. Working field: Finance management, strategy, fundraising, campaigning, business coaching, performing arts, sustainability

#### About Lars Mattiasson

Business development The Creative Plot, Ideon Innovation. Working field: Business and product development, business modelling, design, fashion, sustainability, business coaching WORKSHOP 4

How to draft, start and run an artist residency

#### Workshop leader

Mark Vennegoor — Managing Director at Res Artis

#### Summary

"How to draft, start and run an artist residency program" is a 5-hour long practical workshop full of examples, best practices and exchange. If you are either starting from scratch or seeking to add a residency program to an existing organisation like a governmental, non-governmental or privately run organisation, this workshop will provide you with the orientation, guidance and advice about the challenging process of drafting, starting and running an artist residency program. Participants will focus on the key elements and put hands on what really matters.

#### **Learning objectives**

 Have a clear overview of the structure and key elements to draft a residency program.
 Getting familiar with existing residency models and best practices through a variety of examples. 3) Evaluation of different processes, costs, funding streams and activities needed to run an artist residency.
4) Day-to-day understanding of managing an artist residency.
5) Establish a course of action to start/improve your residency program.

#### **About Mark Vennegoor**

Mark Vennegoor is responsible for managing and supervising all the tasks concerning the function of Res Artis Foundation, He holds a Master of Science in International Business Administration. His professional focus is on personal and organisational development. His career started at the Dutch railroad company NS, after which he decided to shift his focus to the cultural sector and feed his artistic soul at the Gerrit Rietveld Arts Academy in Amsterdam. His dream is to design and build, together with his Guatemalan wife, his house from straw bales and to start a residency program in Southern Europe or Latin America.

HALLS

EURO

 $\sim$ 

 $\sim$ 

COLLECTIVE DRAWING Johan & Members TEH 77 Melkweg Holland

> What are you wearing for the next annual party of the network?

Theatre in Management, playing games as a means to team building and conflict resolution

#### Workshop leader Petra Drahanská

#### Summary

A new perspective in the world of management and also the principal point of departure of this method is the fact that people think in stories. In the work environment also, we are entangled in a web of stories which usually require more than a single particular management principle to resolve. The method of Theatre in Management deepens our ability to find the root causes for insufficient motivation or other causes of conflicts, which is the first precondition for resolving them. Thus it is not a mere training of component techniques without deeper insight into situations and their patterns. Playing games is the most natural and oldest way of passing free time, of learning new things and stacking up one's power against others in a way other than in a fight.

#### Learning objectives

You will highlight the effect of acting and deciding on one's environment. You will realise that we have a chance to change the development of a situation at any moment. You will recognise the true motives of your own behaviour as well as the behaviour of others. You will be able to focus on the key role of open inter-human communication. You will be able to propose concrete

EUROP

#### About Petra Drahanská

practice.

possible solutions applicable in

After graduating from the Drama Education Department of the Janáček Academy of Music and Performing Arts in Brno she first stayed at the faculty as a lecturer during her PhD studies. Since 2001 she has been working in the Outward Bound – Česká Cesta company as an external lecturer of educational and training courses led in the form of experiential education. In this commercial environment she has attempted to make use of her experience from her drama education studies and created a new product in the field of corporate education, Theatre in Management, based on the methods of the Forum Theatre combined with training in communication and management skills. In the years 2004–2011 she was also a member of the editorial board of a new professional magazine Gymnasion – a magazine for experiential education.



Art Map - mapping of art as a never-ending quest

#### Workshop leader

Tomáš Hrůza, Dana Balážová, Šimon Kadlčák

#### Summary

This workshop will focus on the issue of creating a quality culture guide both on the local and national level. Seminar participants will be given tips and advice on how to start their own art map in the place they live.

#### Learning objectives

Transfer of know-how to create one's own culture guides.

#### About Tomáš Hrůza

Tomáš is one of the younger generation of contemporary Czech photographers and in his broader scope also creates video art. He is a graduate (2008) of the Photography Studio of the Faculty of Art and Design at University J. E. Purkyne in Usti nad Labem. After graduation he started his career in the magazine Fotograf (Photographer) and, apart from his own work, he contributes to art life with the Art Map project together with his brother, Petr Hrůza.

# WORKSHOP 7

#### Animation as an instrument

of contact

**Workshop leaders:** Martina Voráčková, Jan Příhoda

#### Summary

Filmmaking, animation as a principle of recovery, used for expressing ideas in an unusual way. During this workshop you can try and learn how to effectively and concisely express the essence.

#### **Learning objectives**

Pictorial expression of a short text, a thought expressing the essence.

#### About Jan Příhoda

Jan is a graphic designer, filmmaker, lecturer of film and animation courses, director of the Animania Autumn Harvest festival.

#### About Martina Voráčková

Martina is a fine artist, lecturer of art and animation courses, founder of Animania Pilsen.

# **WORKSHOP 8**

Moving Station and Public Space: Possible Transformations of the Train Yard and Its Surroundings

Workshop leader

#### Summary

How do we approach public space connected to a cultural centre? How do we analyse the situation? How may we intervene in the public space? How do we transform it? How do we connect it to the cultural centre? What are the options, abilities and responsibilities of architects in the process and what are those of managers of art and culture? How can we have a dialogue about changes to public space with the stakeholders and with the public?

#### **Learning objectives**

To discover possibilities for dealing with public space (in quite an intricate situation) and to develop ideas as to how to transform it using the concrete example of the Moving Station. To understand the factors affecting planning and transformation of public space. To get acquainted with the local situation (the history of the place, the Moving Station building and its future).

#### **About Petr Klíma**

After his studies in humanities. architecture and history and theory of design, Petr Klíma worked for several years as a manager of creative activities and as a teacher at the Faculty of Design and Arts of the University of West Bohemia. He still teaches there. Since 2011, he has been a member of the ECoC team in Pilsen specialising in architecture and public space. Being the author of both the publication and the exhibition KOTVY MÁJE / Czech Department Stores 1965-1975 and also a PhD student at the AAAD in Prague, his interest lies in the architecture of the second half of the 20<sup>th</sup> century.

26

URO

# **Outing**



# Option 1: Plasy Monastery

An experience in community cooking in an interesting and unusual place. After the tour, we will cook and have lunch together around a bonfire in the surrounding area of the monastery. Plasy Monastery was founded in the 12<sup>th</sup> century by Prince Vladislav II, Plasy was burned down by the Hussites in 1421 during the Hussite Wars. In the 18th century renowned architects J.B. Mathey, Jan Blažej Santini Aichel and Kilian Ignác Dientzenhofer transformed it into the Baroque style. The former Cistercian monastery of Plasy boasts numerous Baroque ceiling and wall frescoes – even two paintings by Czech master Karel Škréta – as well as a stunning exhibition of pharmacies from three historical periods.

**Duration** 10:30 a.m. – 4 p.m. (5.5 hour

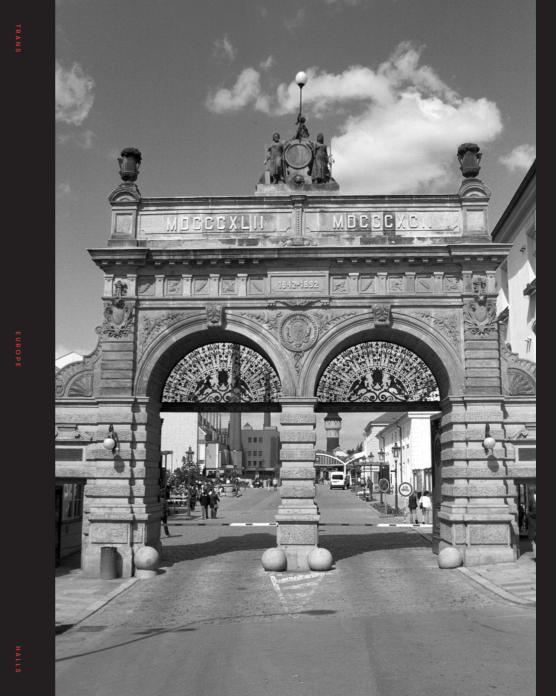
> Ν. α

# Option 2: Pilsner Urquell Brewery

Four years before Pilsner Urquell was invented, 36 barrels of bad beer were discarded in front of Pilsen's town hall. The following year the decision to build a new brewery was announced and the first light "lager beer" was "born" in Pilsen during 1842. The Pilsner Urquell beer was so different from other brands on the market that it was considered a new kind of beer, simply called "Pilsner" or "Pils". Nowadays, Pilsner beers make up 70 percent of all the beers around the world. After the tour, we recommend you have lunch at Na Spilce Restaurant, which offers traditional Czech cuisine and

Duration

11 a.m. - 1 p.m. (2 hours)





Stolen culture heritage.



# EUROPE

TRAN

# How to get to JOHAN Centrum

Please keep in mind that arriving in Prague does not mean your travel adventure is over! You still have about a 100 km long journey ahead of you south-west of the Czech capital, to Pilsen with its 170,000 inhabitants. If you travel by plane, the easiest way to get to Pilsen is a flight to Prague. The name of the airport of the city is Václav Havel Airport Prague (Czech: Letiště Václava Havla Praha).

#### How to get from Prague to Pilsen

#### By bus

With respect to the locality of the meeting this is the best option, as you will get off the bus at the Central Bus Station, which is only 200m away from the JOHAN Centre.

From the terminal 2 of the airport you should take the bus no. 100 (tickets can be purchased from the driver for 30 CZK = 1€) and travel to terminus metro station Praha-Zličín (line B). From there, the yellow buses of Student Agency depart every hour, taking around an hour to complete the trip. The fare is 100 CZK (4€) and tickets can be purchased in the station, but buses are sometimes full, so it is good to buy the tickets in advance via the internet: https://jizdenky.studentagency.cz/?0

You can also take a taxi from the airport to the bus station in Praha-Zličín. The price of the ride is around 250 CZK (10€) and it will take you around 25 minutes to get there. All taxis you can find in the airport are legal and have their fares stuck to their doors or windows.

#### By train

The fastest way to get to the train station (Hlavní nádraží) from the airport is the bus called Airport Express (AE). The AE bus line operates daily at regular 30-minute intervals. In the direction from Prague Airport, this connection can be used from 6:35 a.m. to 10:05 p.m. and it takes 45 minutes to get to the train station. The price of the ticket is 50 CZK (2€).

Another option to get to the train station is to take bus number 119, which circulates more often than the Airport Express, but then you have to take the metro from Dejvická station to the Train Station (Hlavní nádraží). The price of the ticket is 32 CZK (1.20€).

You can also take a taxi from the airport to the train station (Hlavní nádraží). A ride to the centre of the city costs around 500 CZK (19€) and takes around 25 minutes. All taxis you can find in the airport are legal and have their ride fares sticked to their doors or windows. You can buy train tickets online here: www.cd.cz/scripts/detail.php?pgid=635 TRAN

EUROP



From the Train Station in Pilsen you can get to JOHAN Centrum by trolleybus numbers 15, 16 and 17 to station Tylova. If you prefer to walk, it will take you 25 minutes.



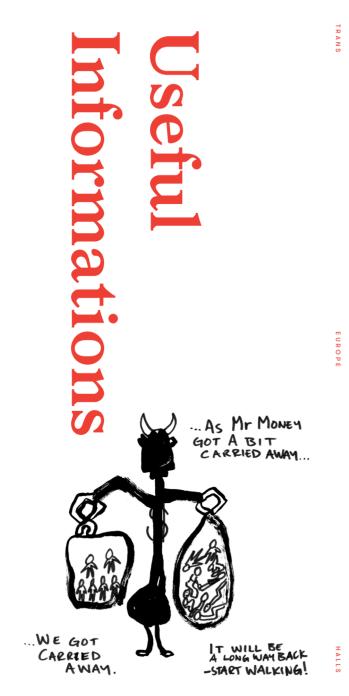
Some the executive committee members didn't feel well. What have they eaten?



ω Γ



What issues are connected with unfair competition?



# **JOHAN Centrum**

Roman Černík (director)

**Lenka Hodoušová** (production)

Katarína Ďuricová (production)

Petra Štěpánová (PR, production)

Petr Beránek (technik)

# TEH

**Jose Luis Rodriguez** (Interim Network Manager)

) jose@teh.net

**Birgitta Persson** (Secretary General) +46 768 564 622 birgitta@teh.net

+46 (0)737 630 662

+420 775 131 900

+420 775 131 309

+420 775 695 366

+420 775 131 003

+420 603 554 487

berankovo@seznam.cz

roman.cernik@johancentrum.cz

lenka.hodousova@johancentrum.cz

katarina.duricova@johancentrum.cz

petra.stepanova@johancentrum.cz

# **Hotels**

**Hotel Victoria** 

**Marriott Courtyard** 

Borská 19, 301 00 Pilsen +420 377 221 010 Sady 5. Května, 301 00 Pilsen +420 373 370 132

### **Addresses you need**

JOHAN Centrum	Husovo náměstí 9, 301 00 Pilsen
Moving Station	Most Ivana Magora Jirouse 1, Pilsen
Pivnice Husovka	Husova 28, 301 00 Pilsen
Papírna	Zahradní 173, 301 00 Pilsen
Pilsner Urquell Brewery	U Prazdroje 7, 301 00 Pilsen

# Others

Taxi Plzeň	+420 377 220 220
Emergency	112
Police	158
City Police	156
Fire Brigade	150
Emergency	Městská poliklinika Plzeň, s.r.o.
	Francouzská tř. 4, 326 00 Plzeň
	+420 377 243 000
	(Mon-Fri: 6:00 p.m 6:00 a.m., Sat-Sun: nonstop)
24-hour pharmacy	Pharmacy Devětsil
	Francouzská tř. 2079/2, 326 00 Plzeň 2 – Slovany
	(Mon-Fri: nonstop; Sat-Sun: 8:30pm till 7:30am)
Exchange Office	Petra Tour: Sedláčkova 28, Plzeň
	Mon-Fri 8:00 a.m 18.00 p.m.,
	Sat 8:00 a.m 13.00 p.m.

#### **Currency in the Czech Republic**

TRAN

EUROP

HALLS

Everybody probably already suspects that they can't pay with Euros in the Czech Republic, the Czech Crown has been used here for ages. The exchange rate at the moment is roughly 27.50 CZK for 1 Euro. Don't forget to bring cash with you or exchange money at the airport. There are only a few places where you can pay by Euro. And, you can't use your credit card at many pubs or small shops. You can only rely on ATMs then.

#### What are the prices in Pilsen?

You can get a beer for 1.10 Euro (30 CZK), the world famous Pilsner Urquell for 40 CZK, an espresso for 35 CZK and you can have lunch/ dinner at an average restaurant for 100-250 CZK.

#### How to travel/get around Pilsen

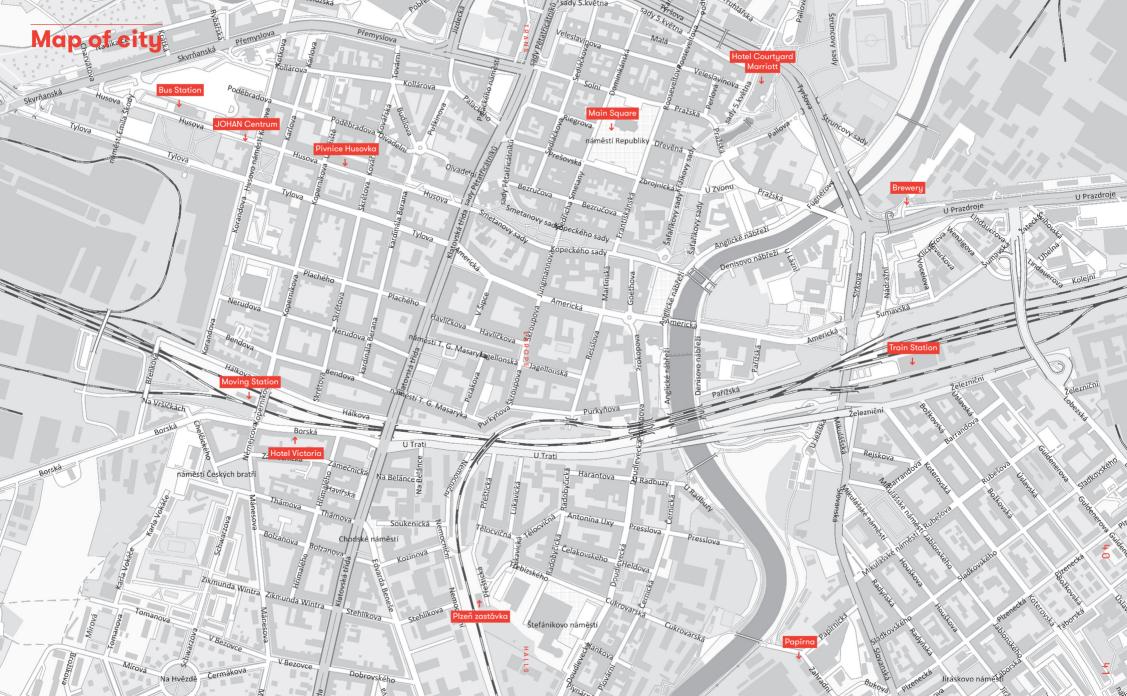
All sites of the meeting are within walking distance of public transport. If you'd like to do more travelling around the city, you can use trams, trolleybuses and buses. You will get a weekend pass as a present from us. The daily tram service runs from 4 a.m. till 11:30 p.m., the night tram runs approx. once an hour. A 30-minute transfer ticket costs 16 CZK, 1-hour transfer ticket 20 CZK and a day ticket/pass 70 CZK. A 30 minute transfer ticket costs 16 CZK; a 60 minute transfer ticket 20 CZK; a day pass 70 CZK.

#### Smoking

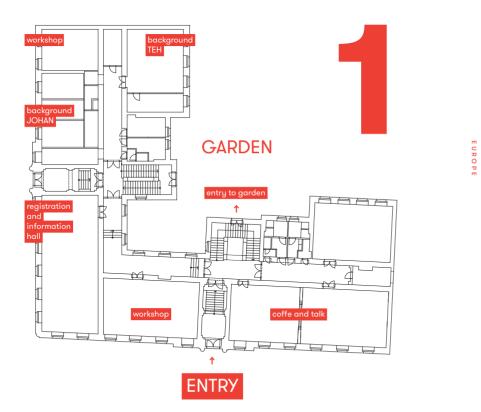
Smokers are going to have a great time. In public spaces such as public transport platforms, bus stops, railway stations, public transport vehicles, cultural facilities and health care facilities smoking is banned, but 90% of cafes and restaurants have both smoking and non-smoking areas.

#### Weather

Pilsen's weather is typically Central European. At this time of year you can expect quite warm days with very cold evenings. Daytime temperatures range between 13° and 18° Celsius, in the evening around 3° to 5°.

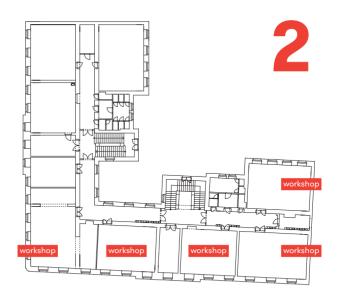


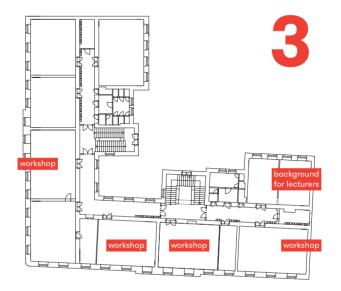
# Map of building



TRANS

HALLS





۴ 2

÷ω

EUROP

#### The City of Pilsen European Capital of Culture – Pilsen 2015

In the year 2015, Pilsen will fully open up to cultural Europe – as host to many outstanding artists as well as being their self-confident partner, and as a hidden treasure for visitors to the city who will be able to discover its stories connected with architecture, historical events and industrial precincts.

Pilsen is a city of industry and beer; a city on the way to the West; a city on the Golden Road of trade; a city of four rivers. These days it is also a city which has been granted the prestigious title of European Capital of Culture 2015.

#### **The Arts and Theatre Institute**

The Arts and Theatre Institute (ATI) is a state-funded organisation founded by the Ministry of Culture of the Czech Republic. The mission of the Arts and Theatre Institute is to provide the Czech and international public with a comprehensive range of services in the field of theatre and individual services connected to other branches of the arts (music, literature, dance and visual arts). The ATI collects objects and work relating to theatre, processes and provides access to them, pursues research, initiates and participates in international projects, and publishes scholarly work.

#### **The Waldorf School**

Teaching children can be done differently. This public benefit society, founded by the civil society organisation Waldorf Plzeň and ten parents, teachers and supporters, has the approach that children can be brought up in another manner than is typical at traditional schools. The aim is to create a school where teachers, as mature personalities, bring children up with respect and love, aware of their needs at particular stages of their development while respecting children's personalities and individualities within clearly defined rules and borders.

#### Papirna

This industrial space of a former paper mill in the Slovany district is about a 15 minute walk from the city centre, along a popular walking path following the Radbuza River upstream. Behind its attractive facade of a wellpreserved, red brick factory, it offers approximately 1000m<sup>2</sup> of open space, housing a contemporary art gallery, a hall for music productions, concerts and corporate events, a dance hall led by young Pilsen dancers, and studios for exhibiting artists.

#### Plzeň Zastávka

A space for meeting, sharing and pausing. A place where you can calm down and, through creative activity, perceive life in the here and now, as well as meeting interesting people over a good coffee. Zastávka has also opened artistic workshops for bookbinding, a small shop with publications and original products, and a gallery - a space for discovering, playing and creating.

# Organisers

TRANS

EUROPE

HALLS



**Partners** 

201: Plzeň Evropské hlavní město kultury

> \*\*\*\*\* \*\*\*\*\* EVROPSKÉ HLAVNÍ

MĚSTO KULTURY

PLZEŇSKÝ KRAJ

MINISTERSTVO KULTURY



#### PAPÍRNA Plzeň zastávka



( Plzeňský Prazdroj



















۲ 4



French Minister for Cultural Affairs produced something really nice.



TRANS

#### What to bring —

It is a custom in the Czech Republic to welcome guests with bread and salt. Bread is a necessary daily staple and salt representss cleanliness and rarity. Bread as a gift of nature and hard work has always enjoyed great respect in our country. It used to be a symbol of hospitality and cordiality. To refuse it would cause offence. This wonderful Slavic custom still lives on today. Please bring bread typical for your country for the joint Thursday dinner.